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| ABOUT  CRISTINA COSTA  Cristina is an International Coaching Federation Certified Coach and the Founder of [Cristina Costa Coaching](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.ccostacoaching.com%2F&data=05%7C02%7CRonnie.Bucci%40skillsoft.com%7C26a7cb8639d54bf0e80408dcfe93aef6%7C50361608aa23494da2332fd14d6a03f4%7C0%7C0%7C638665157512694142%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=mPAnxtQbIpY6p6%2Bv0%2F18ZwhAB27nwWS7BC1xNhAffSw%3D&reserved=0) where she provides career, leadership and empowerment coaching to diverse professionals and leaders. She also provides professional development training, DEI, manager and inclusivity training to organizations across a variety of industries from technology to nonprofit to higher education and healthcare sectors, and has worked with companies such as Zillow, Google, AdmitHub, Amazon, MIT Sloan, and CityYear to name a few. She also serves as the Community Manager for The Career Journey, an online community of professionals and job seekers to gain the support, coaching, and community to excel in their careers!  In 2015, Cristina Co-founded and served as the Chief Marketing Officer for Women with Purpose, an organization that empowers, educates, and advances women of color in the Boston area through professional development workshops and coaching opportunities. She is on a mission to empower women of color in their careers and leadership journeys. Cristina is also a proud ALPFA member since 2015 and is a published author—check out [*Extraordinary Latinas*](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.extraordinarylatinas.com%2Fvolume-1&data=05%7C02%7CRonnie.Bucci%40skillsoft.com%7C26a7cb8639d54bf0e80408dcfe93aef6%7C50361608aa23494da2332fd14d6a03f4%7C0%7C0%7C638665157512712250%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=0iGx7OdDUg5O%2BmaVmX3bBt%2BM8Yxt5dJLnh39%2F25mU30%3D&reserved=0) wherever books are sold! |





LEADERCAMP

## BOSS MOVES

### STRATEGIES TO OWN YOUR CAREER GROWTH

WITH

CRISTINA COSTA

MARCH 26, 2025

This Leadercamp is designed to empower you with actionable strategies to take charge of your professional growth and success. We will explore techniques for setting career goals, developing a growth mindset, building confidence and advocating for yourself in the workplace.

Additionally, Cristina Costa’s *Boss Moves* Leadercamp will provide insights into navigating challenges, fostering confidence and resilience.

AS A PARTICIPANT, YOU WILL LEARN HOW TO:

* IDENTIFY what success means to you.
* DEVELOP EFFECTIVE CAREER GOALS: Learn how to set clear, actionable career goals that align with your personal values and life vision.
* ENHANCE SELF-ADVOCACY SKILLS: Gain strategies to confidently communicate and own your skills and worth.
* BUILD A STRONG PERSONAL BRAND: Understand the importance of personal branding, and learn techniques to establish a professional presence that reflects your individual strengths and career ambitions.
* OVERCOME IMPOSTER SYNDROME through developing a growth mindset.
* NAVIGATE WORKPLACE CHALLENGES: Identify common barriers people face in the workplace and develop practical solutions to overcome them.
* FOSTER CONFIDENCE AND RESILIENCE: Cultivate resilience to handle setbacks, maintain confidence, and continue progressing in your career.

#### PREPARING FOR THE LEADERCAMP

The Leadercamp Guide can be used as a tool for facilitators and participants to get the most out of a Leadercamp experience. It includes an overview of what will be covered in the Leadercamp, information about the **Cristina Costa**, and suggestions for different ways you and your team can learn together or individually. Each guide concludes with application and reflection prompts to apply what you’ve learned.

##### About This Guide

This guide will help you prepare for and facilitate the program ***BOSS MOVES: STRATEGIES TO OWN YOUR CAREER GROWTH***. The purpose of this guide is to help you generate a dialogue among participants and apply key concepts from the presentation to your own learning objectives. The guide can be leveraged effectively for both large and small groups.

##### The Audience

This program is for executives, managers, supervisors, and line staff. Ideally, the materials should be presented in a group setting, where the responses of others can be discussed and shared.

##### Watch As a Team

Prior to the Leadercamp, Zoom links are set up in Percipio. To host the Leadercamp for your team with Zoom, click on the Zoom link for the Leadercamp so that it’s ready to start on your screen. Then start a Zoom meeting, share your screen, and when you get asked what you want to share, choose the browser window with the Leadercamp ready to play. Select **Share** and enjoy! Be sure to contribute to the discussion in the chat feature.

##### For Individual Viewers

Watching alone this time? No problem. Click on the Zoom link in Percipio for the Leadercamp and begin watching. Get the most out of the event by participating in the conversation via the chat feature and by taking notes. And don’t forget to ask any questions you may have during the Q&A session.

#### APPLY WHAT YOU’VE LEARNED

Answer these questions to reflect on the Leadercamp and reinforce the ideas, practices, and strategies you’ve learned.

1. What were some of the key strategies and techniques shared by Cristina Costa in the *Boss Moves* Leadercamp to empower your professional growth and success?
2. How can identifying what success means to you help in setting clear, actionable career goals aligned with your personal values and life vision?
3. What are some effective self-advocacy skills you can use to confidently communicate their skills and worth in the workplace?
4. How can developing a growth mindset help you overcome imposter syndrome?
5. What are some common barriers you face in the workplace, and what are some practical solutions to overcome them?
6. How can you apply the strategies and techniques you learned from the *Boss Moves* Leadercamp to your own career growth and success?

